



# PATCH PHRASES

## Manager's Note...

Hello and welcome to our March issue of Patch Phrases! Picking up where we left off last month in our featured article, we will be taking an in-depth look at the last two types of backing for your patches: Iron-on and Velcro. We hope you find the information helpful.

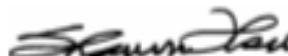

I would also like to let you know about a few of the events that Symbolix Patches will be a part of in the coming weeks.

First, we will be helping to sponsor Soccer Maine's Annual General Meeting Assembly and Coaching Symposium at the University of Southern Maine, which will be held on March 24th and 25th. If you are interested and will be in the area, we urge you to go by and check it out.

Secondly, on April 21, 2007, Symbolix Patches will be attending Scout Fair 2007 being held at Qualcomm Stadium in San Diego, CA. If you plan on attending, we invite you to stop by our booth and say hello. We would love to meet you in person!

From all of us here at Symbolix Patches, we wish you a St. Patrick's Day filled with the best of luck!

Best Regards,

  
Shawn Hsu  
Manager 

## Featured Article

### Backing It All Up: Part II

#### 3. Iron-on Backing

As you may have guessed, iron-on backings allow you to attach your custom embroidered patches to any non-stretch garment with a home iron or a heat press. These patches, also known as "heat-seal" patches, are backed with a clear coating that is sensitive to high heat. For the low cost of just 10¢ per patch, iron-on backing offers you the benefit of attaching your patch quickly and rather effortlessly without necessarily having to sew it onto the garment. To apply your iron-on patch: 1.) Place your patch in the desired position on the garment. 2.) Place a thin cloth material on top of the patch to protect the embroidered surface. (If the garment can be flipped inside out, you may choose to iron on the back surface of the garment.) 3.) Using an iron set to high heat (300°C), apply pressure to the patch and hold for 30 seconds. If using medium heat (250°C), hold the iron in place for 60 seconds. While the iron-on method is quite effective and efficient for temporary use, washing or prolonged wear may cause the patch to become detached. We recommend that you consider sewing on your patches after they have been conveniently ironed in place if you expect to use them more permanently.

#### 4. Velcro Backing

Velcro backing, sometimes referred to as "hook-and-loop" backing, is made up of two interlocking layers, the hook (the stiffer, pointier surface) and the loop (the softer, hairier surface). In general, the actual emblems are backed with the hook layer and accompanied by the corresponding loop layer. At Symbolix Patches, we offer you the option of ordering Velcro patches as a set of both hook and loop or (at a discounted price) just the hook layer. Velcro backing allows emblems to be conveniently attached and detached from garments, giving patches a remarkable degree of versatility. With this type of backing, patches can be applied, removed, rotated in place, or substituted with other Velcro patches at your very whim... what power! Velcro patches can be removed before garments are washed, they have increased life-spans. The uses of Velcro patches are widespread, and in addition to using them to decorate garments, many people have also found Velcro patches to be effective and convenient when used to design or decorate display boards. Whatever your purpose, Velcro backing can be an exceptional supplement to any custom embroidered patch.

If you enjoyed this newsletter and would like to read future Patch Phrases, email us or give us a call and we will include you in our monthly email list. Don't miss out on the informative articles on patch design and manufacturing. Patch Phrases will also be archived on our website very soon.

Symbolix Patches specializes in patch and embroidery services. We offer the lowest prices and the finest qualities that you will find. Our custom-embroidered emblems come in any shape and size, and can be ordered in **ANY** quantity. Small orders are **ALWAYS** welcome.

We offer: **Free** Artwork

**Free** Setup

**Free** Shipping

**Contact us today for a free quote!!!**

## Patch of the Month



**Nova Scotia Search and Rescue Dog Association**

Size: 2.5 inches

100% Embroidery

Plastic Backing

Despite the small size of the patch, no detail was lost. Notice the embroidery of the dog, colors are still clear even at this size. Design by customer, artwork by Symbolix Patches.

## Contact

Website: [www.symbolixpatches.com](http://www.symbolixpatches.com)

Phone: (800) 899-8896 (Toll Free)

Fax: (619) 303-1559

Mail: [3755 Avocado Blvd. #123](mailto:3755 Avocado Blvd. #123)  
La Mesa, CA 91941